



October 14-16 2025 | Clearwater, Florida

**TUESDAY, OCTOBER 14: ARRIVAL AND COCKTAIL RECEPTION**

<b>AFTERNOON</b>	<b>Arrival: Check into the Sheraton Sand Key Resort</b>
<b>6:00 PM ET</b>	<b>Registration/Badge Pickup</b>
<b>6:30 PM ET</b>	<b>Cocktail Reception</b>
<b>8:30 PM ET</b>	<b>Reception Ends</b>

**WEDNESDAY, OCTOBER 15: GENERAL SESSIONS**

<b>8:00 AM ET</b>	<b>Badge Pickup: Please come get your credentials</b>
<b>9:00 AM ET</b>	<b>Breakfast</b>
<b>10:00 AM ET</b>	<b>Welcome Reamarks</b>
<b>10:15 AM ET</b>	<b>Keynote Address 1</b>
<b>11:30 AM ET</b>	<b>Networking Break and Snack</b>
<b>11:45 AM ET</b>	<b>Presentation</b>

\*This agenda is updated periodically as new speakers, topics, and details are confirmed. Please check back regularly for the latest information. Last updated: 1/16/25.

12:30 PM ET	Lunch
1:45 PM ET	Breakout Session A
2:30 PM ET	Breakout Session B
3:30 PM ET	Networking Break and Snack
3:45 PM ET	Panel Presentation
4:00 PM ET	Networking/End of Day 1 General Sessions
6:00 PM ET	RetailStat VIP Dinner

**THURSDAY, OCTOBER 15 : KEYNOTE & GENERAL SESSIONS**

8:00 AM ET	Badge Pickup and Breakfast Buffett
9:00 AM ET	Day 2 Welcome Remarks
9:15 AM ET	Keynote Address 2: Special Guest Kevin Coupe - 40 Years, 20 Stories: Lessons from a Business Journalism Career Not Yet Done
10:00 AM ET	Networking Break and Snack
10:15 AM ET	Breakout Session C
11:15 AM ET	Breakout Session D
12:00 PM ET	Lunch

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1:30 PM ET	Presentation
2:30 PM ET	Networking Break and Snack
2:45 PM ET	Panel Presentation
3:30 PM ET	Q&A + Brief Wrap Up Session
4:00 PM ET	Networking/End of Day Conference

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